



Privacy Policy for Visitors of our Instagram Presence

We, the Carl Warrlich GmbH, Falkener Landstrasse 9, 99830 Treffurt/Germany, phone: + 49 36 92 3 5 29-0, E-Mail: carl@warrlich.de, set out below which of your data we process, acting as processor of our Instagram presence. Should you have any questions relating to data protection, our data protection officer would be happy to respond at warrlich@dsb-moers.de. Further contact details can be found at www.dsb-moers.de.

Joint controllership

Instagram is a service provided by Meta Platforms Ireland Ltd. A Joint Controller Agreement (JCA) has been entered to with Meta Platforms Ireland Ltd., 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland which you can access here:

<https://www.facebook.com/legal/terms/dataprocessing>

https://www.facebook.com/legal/terms/page_controller_addendum

Meta Platforms Ireland Ltd. assumes primary responsibility under the General Data Protection Regulation (GDPR).

To learn more about Instagram's privacy policy, please visit: <https://privacycenter.instagram.com/policy/>

Purpose

The purpose of data processing on our Instagram account is to provide information about our products and services in addition to enabling to interact directly with us. The legal basis for the data processing is Art. 6 (1) f GDPR. Our legitimate interest is, in particular, our commercial interest in sharing information with our users and being able to communicate with them.

Data will only be transferred to the authorities if overriding legal provisions apply.

If we publish images of individuals, this is done with consent (legal basis: Art. 6 (1) (a) GDPR), based on a written contractual agreement (legal basis: Art. 6 (1) (b) GDPR) and in exceptional cases based on legitimate interest (legal basis: Art. 6 (1) f GDPR) pursuant to Section 23 (1) No. 3 of the German law on copyright in works of art and photography).

Use of Instagram Insights

We place advertisements on Instagram and use Instagram Insights to evaluate the behaviour of our target group in the context of their interaction with our website. The targeting of advertising is a legitimate interest of our company (legal basis: Art. 6 (1) (f) GDPR). Instagram users are informed about this; the responsibility for such data collection lies primarily with Meta Platforms Ireland Ltd. Conflicting interests of users are not overriding (publication of individual target group optimised advertising).

Transfer to third countries

The possibility that user data may be processed on systems outside the European Union/European Economic Area cannot be excluded. Data transfer to third countries only occurs if the requirements of Art. 44 et seq. GDPR are fulfilled.



Your right to access, correction, erasure, objection and data portability

You can exercise your right to access, correction and erasure of data at any time. Simply contact us using one of the methods described above. If you wish to have your data deleted but we are still legally obligated to retain it, access to your data will be restricted (blocked). The same applies in the event of an objection. You can exercise your right to data portability, provided that the technical possibilities are available at the recipient and at our company.

If you wish to exercise your rights against Meta Platforms Ireland Ltd., we will forward your request to them.

Right to lodge a complaint

You have the option of lodging a complaint with a data protection supervisory authority at any time.

Currentness and amendment of this Privacy Policy

We reserve the right to amend the content of this privacy policy at any time. This usually occurs due to further development or adjustment of the services used. You can view the current Privacy Policy on our website.

Date of this Privacy Policy: 06.12.2023