



Data protection information for visitors to our Facebook Fan Page

We, the Carl Warrlich GmbH, Falkener Landstrasse 9, 99830 Treffurt/Germany, phone: + 49 36 92 3 5 29-0, E-Mail: carl@warrlich.de, explain below which of your data we process operating our Facebook **fan page**. Should you have any questions relating to data protection, you can contact us by email at warrlich@dsb-moers.de at any time, our data protection officer would be happy to respond. Further contact details can be found at www.dsb-moers.de.

Joint controllership

a Joint Controller Agreement (JCA) has been entered into with Meta Platforms Ireland Ltd., 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland, which you can access here:

<https://www.facebook.com/legal/terms/dataprocessing>

https://www.facebook.com/legal/terms/page_controller_addendum

Meta Platforms Ireland Ltd. assumes primary responsibility under the EU General Data Protection Regulation (GDPR).

To learn more about Facebook's privacy policy, please visit:

<https://www.facebook.com/privacy/explanation>

Purpose: Showcase the company as well as interact with our users

The purpose of data processing on our fan page is to provide information about our products and services in addition to enabling users to interact directly with us. The legal basis for the data processing is Art. 6 (1) (f) GDPR. Our legitimate interest is in particular our commercial interest in sharing information with our users and being able to communicate with them.

To operate the fan page, we use service providers which are bound to confidentiality and to data protection. Data is only transferred to authorities in the event of overriding legal requirements. If we publish images of individuals, this is done with consent (legal basis: Art. 6 (1)(a) GDPR), based on a contractual agreement (legal basis: Art. 6 (1)(b) GDPR) and, in exceptional cases, based on legitimate interests (legal basis: Art. 6 (1)(f) GDPR pursuant to Section 23 (1) No. 3 of the German law on copyright in works of art and photography).

Use of Facebook Insights

We place advertisements on Facebook and use Facebook Insights to evaluate the behaviour of our target group in the context of their interaction with our website. The precise targeting of advertising is a legitimate interest of our company (legal basis: Art. 6 (1) (f) GDPR). Facebook users are informed about this; the responsibility for such data collection lies primarily with Meta Platforms Ireland Ltd. Conflicting interests of users are not overriding (display of individual target group optimised advertising).

Transfer to third countries

The possibility that user data may be processed on systems outside the European Union/European Economic Area cannot be excluded. Data transfer to third countries only occurs if the requirements of Art. 44 et seq. GDPR are fulfilled.



Your right to access, correction, erasure, objection and data portability

You can exercise your right to access, correction and erasure of data at any time. Simply contact us using one of the methods described above. If you wish to have your data deleted but we are still legally obligated to retain it, access to your data will be restricted (blocked). The same applies in the event of an objection. You can exercise your right to data portability provided that the technical possibilities are available at the recipient and at our company.

If you wish to exercise your rights against Meta Platforms Ireland Ltd., we will forward your request to them.

Right to lodge a complaint

You have the option of lodging a complaint with a data protection supervisory authority at any time.

Currentness and amendment to this data protection notice

We reserve the right to amend the content of this data protection notice at any time. This usually occurs due to further development or adjustment of the services used. You can view the current data protection notice on our website.

Date of this data protection notice: 06.12.2023